

WE INVITE YOU



BELIEVING IN THE IMPOSSIBLE

AUCTION DINNER 2025



You're invited to the 4th Annual "Believing in the Impossible" Auction Dinner Fundraiser, an evening of fine dining, live music, exclusive auction, and powerful stories of redemption.

THUR, SEPT. 25TH 2025

7:00 PM - 9:00 PM

(Doors open at 6:30 PM)

TDM CHURCH EVENT CENTER

2724 N. McColl Rd. McAllen, TX

RSVP AT:

CHOOSETOCHANGEFOUNDATION.COM



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JOIN OUR 2025 SPONSORS:



Dear Sponsors & Supporters,

As a valued member of our community, we warmly invite you to partner with us as a sponsor for our 4th Annual "Believing in the Impossible" Auction Dinner Fundraiser. This special event helps raise critical funds to expand the life-changing programs and services we provide to families across the Rio Grande Valley who are affected by domestic violence, addiction, and post-incarceration challenges. Our fundraising goal this year is \$30,000.

We are a local, faith-based 501(c)(3) nonprofit organization dedicated to transforming lives and restoring families. Since our founding in 2012, the Choose to Change Foundation has served more than 35,000 individuals nationwide through mentoring programs, prison outreach, reentry ministries, motivational speaking, and job readiness training. Based in the McAllen/Edinburg area, our reach continues to grow across the Rio Grande Valley and the state of Texas.

Our programs are built on a strong Christian foundation and are open to anyone ready to make a positive life change. We believe in the power of community, faith, and second chances—and we know that none of this work would be possible without the generous support of people like you.

You can get involved by becoming a sponsor or donating auction items, services, or gift certificates for the event. All contributions are tax-deductible, and we will gladly provide the necessary documentation.

We would also be honored to have you join us for the event on Thursday, September 25, 2025. To learn more about our mission and programs, please visit www.choosetochangefoundation.com.

Thank you for believing in the impossible with us.

With much gratitude,

Orlando Salinas, CEO & Founder
Choose to Change Foundation





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Sponsorship Levels

Join our current sponsors by choosing a sponsorship level.
Our sponsorship levels & benefits are as follows:

Diamond Sponsor – \$10,000 (Title Sponsor)

As our premier sponsor, you will receive the highest level of recognition and exclusive benefits, including:

- Two VIP tables (16 guests total) with preferred placement
- Front-page feature in the event program, inclusion in our official event video presentation, and verbal recognition during the event
- Exclusive branding on 2,000 printed brochures distributed throughout the community, and one-year logo placement on our website
- Mentions in radio interviews promoting the event and prominent display of your company or campaign banner at the event venue

This top-tier sponsorship is ideal for those committed to leading change and demonstrating a bold investment in community transformation.

Platinum Sponsor – \$5,000

As a key partner, your sponsorship helps us expand our reach and impact. Benefits include:

- Two VIP tables (16 guests total) with preferred placement
- Full-page ad on the 2nd page of the event program, inclusion in the event video presentation, verbal recognition, branding on 2,000 brochures, one-year website logo placement, and radio promotional mentions

Gold Sponsor – \$3,500

Join us as a major contributor, driving lasting impact. Your sponsorship includes:

- One VIP table for 8 guests with preferred seating
- Half-page ad in the event program, logo and name featured in the video presentation, branding on 1,000 printed brochures

Silver Sponsor – \$1,500

Support our mission and gain visibility with:

- One table for 6 guests with preferred seating
- Quarter-page ad in the event program, logo & name in the event video presentation

Bronze Sponsor – \$750

Help us lay the foundation for change. This entry-level sponsorship includes:

- One table for 6 guests and name listed in the event program

Individual Tickets – \$150

Join us for an inspiring evening featuring a full dinner and participate in the live auction while supporting second chances and changed lives.





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2025 Inaugural Life Changer Honoree:



District Attorney Toribio "Terry" Placios

With over three decades of legal experience and a lifelong commitment to public service, District Attorney Terry Placios has been a powerful advocate for recovery and reintegration in the Rio Grande Valley. As an elected official, DA Placios has used his influence to elevate the mission of Choose to Change, helping to open doors in rehabilitation centers, personally speaking at events, and championing post-incarceration and addiction recovery efforts in our region. His support has brought credibility, visibility, and lasting impact to the men and families we serve. It is with great honor that we recognize DA Placios as the inaugural recipient of the Life Changer Honoree Award, celebrating his unwavering dedication to building safer, stronger communities through second chances.

2025 Auction Dinner Committee

Robert Diaz **Board Chair**
Orlando Salinas **Vice Chair**
Claudio Ochoa **Board Member**
Isabel Salinas **Treasurer**
Diana Salinas **Assistant Treasurer**

Lydia Salinas **Secretary**
Ozzy Salinas **Event Coordinator**
Carlin Williams **Assistant Coordinator**
Daniel Ovalle **Marketing Strategist**
Victoria Peña **Event Advisor**

Become A Sponsor

Scan the QR Code to make an online payment or contact:

ORLANDO SALINAS

Choose to Change Foundation
(956) 279-6131

support@choosetochange.net

2112 W. University Dr., Suite #608 Edinburg, TX 78539

Make Checks out to "Choose to Change Foundation"



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